

How To Set Up Your YouTube Channel (Personal and/or Business)

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In order to have a YouTube channel, you'll need to have a Google Account. This account will give you access to all Google products like Gmail, Google Groups, YouTube, Google+, etc. from a single login. If you have signed into any of these products before, you'll already have a Google Account so you can skip down to STEP 2.

Note: If you have an old YouTube account created before May of 2009 and you have not been signed in to it since 2011, you'll need to [click on this link](#) and follow the directions to access the channel.

STEP 1: How to Set Up a Google Account

1. Click **Sign in** in the upper right corner of YouTube on your computer
2. Click **Create Account** and complete the basic fields that appear to create your new account
 - a. You'll be asked to create Google username when signing up. This is your new Gmail email address only... it will not be your public name on YouTube
3. Once done setting up your Google Account, click **Back to YouTube**

STEP 2: How to Set Up a YouTube Channel

A) Create a Personal Channel with Your Name

1. Make sure you're signed in to YouTube
2. Go to [Create a Channel](#) (if you already have a channel, the link will take you to it)
3. Check the details and click **OK** to create your new channel

B) Create a Personal Channel with Your Business Name

1. Make sure you're signed in to YouTube
2. Go to [All my channels](#)
3. If you want to make a YouTube channel for a Google+ page that you manage, you can choose it here. Otherwise, click **Create a new channel**
4. Fill out the details to create your new channel

STEP 3: Start making videos and publishing them online!!!

BONUS TIP: Be sure to visit www.AdvisorInternetMarketing.com to learn how to drive massive amounts of traffic to your videos and website(s).

